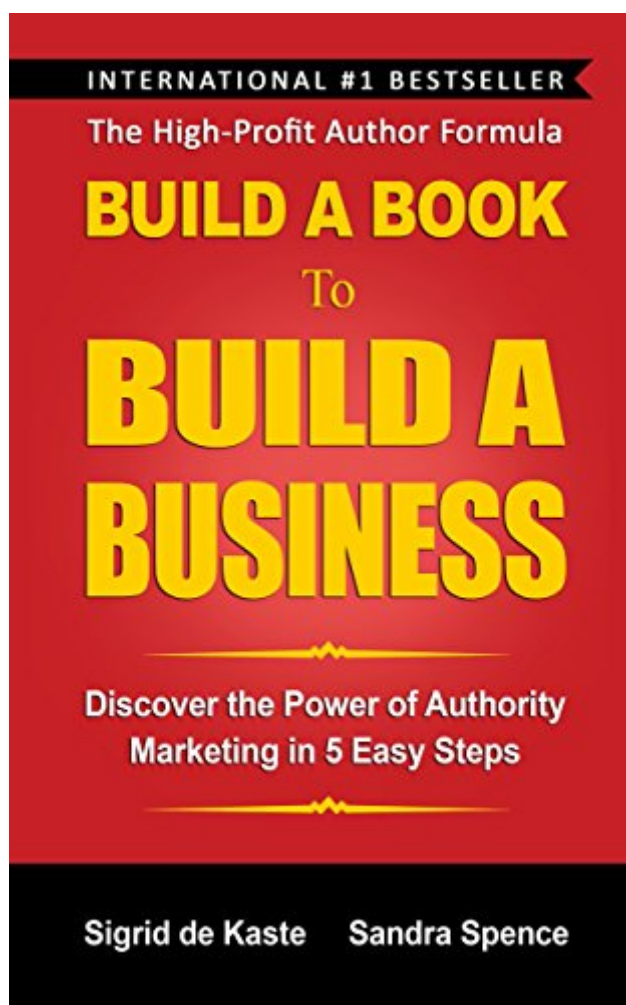


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Build A Book To Build A Business: Discover The Power Of Authority Marketing In 5 Easy Steps



Synopsis

As an aspiring or established entrepreneur, business owner or professional, you are an expert in your industry with a wealth of knowledge. To let the world know about it, you want to step up, stand out and use the most powerful promotional tool for your business - Publish Your Own BOOK. What a great idea!!! The bad news is, that most people make 3 Major Mistakes when writing and publishing their books, sabotaging their own great project. Learn how to AVOID these MISTAKES and write a Book that Builds your Business

Book Information

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Customer Reviews

Become the expert in your field by writing a book. Sigrid and Sandra understand the importance of using a book to make a Business successful and create Authority. Build a Book to Build a Business is packed with valuable and easily actionable information and contains an insider's view I haven't found anywhere else. It's a must-read for the serious Business Owner and Entrepreneur, Coach and Consultant alike!

I found this book to be very helpful and inspiring. It has motivated me to write two or four more books for my business.

I was hesitant to get started, but after reading "Build a Book to Build a Business" I have completely revised my thinking on the process required to write a book. I think it definitely pays to read this book before starting on your writing journey because as the authors state; this is all about starting with an end goal in mind and then building the book. It's a structure they spell out in their 5 steps and even if your book is already in progress, you can still read this and make the changes before publishing! I would highly recommend this book to all budding authors and I have registered for their workshop too!

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